

INTERNATIONAL SHOE AND
ACCESSORIES FASHION FAIR

BRAZIL

50
YEARS

FRANCAL

JULY 16 TO 19 2018

SÃO PAULO - BRAZIL

Francal Feiras SINCE 1969

IT'S A NEW TIME IT'S A NEW WORLD OF OPPORTUNITIES

SURPRISE YOURSELF WITH THE
SOUTH AMERICA'S FASHION DEMANDS.
BRING YOUR PRODUCTS TO
FRANCAL 2018

EXHIBITING PRODUCTS

- ▶ **WOMEN** FOOTWEAR
- ▶ **MEN** FOOTWEAR
- ▶ **KIDS** FOOTWEAR
- ▶ **BAGS**
- ▶ **LEATHER**
ACCESSORIES
- ▶ **SPORT** SHOES
- ▶ **JEWELRY**

TECHNOLOGY EXHIBITING PRODUCTS

- ▶ **MACHINES**
- ▶ **EQUIPMENT**
- ▶ **COMPONENTS**
- ▶ **RAW MATERIAL**
- ▶ **LEATHER**

HIGH CONSUMPTION PERSPECTIVES FOR 2018

The **50th** edition of **Francal** comes with a new concept and a total renewed layout.

We have prepared a unique experience that will help buyers to increase their business. New ideas, creativity and competitive prices for all visitors

500

BRANDS

33,800

TRADE VISITORS

VISITING COUNTRIES

Angola, Argentina, Aruba, Australia, Bahrein, Bolivia, Brazil, Canada, Chile, China, Colombia, Costa Rica, Dominican Republic, Ecuador, Egypt, El Salvador, England, France, French Guiana, Greece, Guatemala, Israel, Italy, Japan, Lebanon, Malaysia, Mexico, New Zealand, Panama, Paraguay, Peru, Poland, Portugal, Puerto Rico, Romania, Russia, Saud Arab, Singapura, South Africa, South Korea, Surinam, Turkey, United Arab Emirates, Uruguay, Spain, USA, Venezuela, Zambia



INTERNATIONAL BUYERS PROGRAM

INVITED BY FRANCAL, IMPORTANT INTERNATIONAL BUYERS COME TO DO BUSINESS AT THE FAIR.

One of the most important programs offered by Francal is the International Buyer Program. Hundreds of international buyers indicated by our exhibitors receive accommodation as courtesy during the fair period.

INTERNATIONAL LOUNGE

CONFORT AND FACILITIES TO RECEIVE THE INTERNATIONAL BUYER.

FRANCAL OFFERS A HIGH QUALITY PROGRAM

TOP SPEAKERS WILL TALK ABOUT FASHION TRENDS FOR NEXT SEASONS.

► FORUM FRANCAL

The great meeting with fashion experts who guide the purchases that the buyers will do during the fair.

► FRANCAL TALKS

Dynamic and captivating lectures with opinion makers specialized in lifestyle, consume and sales.

► FASHION SHOW

A technical committee selects different products offered by exhibitors to be used in the fashion shows.





RESERVE YOUR BOOTH

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Mrs. Maria Cristina Botelho

FRANCAL

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www.francal.com.br

Promotion / Organization

Support

Francal Feiras DESDE 1969

 **ABICALÇADOS**
ASSOCIAÇÃO BRASILEIRA DAS INDÚSTRIAS DE CALÇADOS

 **Brazilian Footwear**

 **ABIACAV**